



Charter Fishing Operator Survey Western Australia

Hello, welcome to the online survey of Charter Boat Fishing Operators in Western Australia. This project is funded through the Recreational Fishing Initiatives Fund under the auspices of Recfishwest and is designed to provide an accurate economic picture of the Charter Boat Fishing industry in Western Australia.

The research project is being undertaken by Marine Tourism WA (<http://www.marinetourismwa.com.au>) in conjunction with Dr Paul McLeod of Economic Research Associates (<http://www.econsresearch.com>).

The data collected as part of the current study will help the fishing charter sector achieve better recognition and will hopefully strengthen the industry's position within relevant Government departments. Specifically, it will assist in relation to any future fisheries management policies by achieving better support, promotion and communication helping to sustain the charter fishing industry into the future. The study directly corresponds to the Fishing Tour Operator Returns and as such ONLY the economic contribution of the fishing charter revenue is included in this study. Marine Tourism WA are hopeful that future funding will be available to allow the remaining other charter activities (i.e. Whale Shark, Whale Watching & Eco tours etc.) that require DBCA permits, to be evaluated so that the whole charter industry can be documented.

The survey is designed to collect information on the economic dimensions of Charter Boat Fishing operations. It is in four sections.

Part 1 asks about your background in Charter Boat operations and for some basic business and demographic information.

Part 2 asks about your charter boat activity (region, trips, number of clients etc).

Part 3 asks about expenditure incurred on the operation of your charter fishing business.

Part 4 asks for your views on factors influencing industry performance.

We appreciate that some of the data requested may be regarded as confidential. Your survey responses are coded and kept strictly confidential to Dr Paul McLeod. Results from this research will be reported only in the aggregate. If you have questions about the survey or the procedures, please contact Dr Paul McLeod. Email: paul@econsresearch.com

It should take about TWENTY minutes or thereabouts to complete the questionnaire. If you feel uncomfortable answering any questions, you can withdraw from the survey at any point by using the "EXIT SURVEY" button. No data will be recorded. During the survey if you wish to pause and resume at a later time use the "SAVE PAGE and CONTINUE LATER" button. Your data will be saved, and you will be emailed a link that can be used to reconnect you to the survey. If you wish to reconsider any previous answers use the "BACK" button under the question page. Thank you very much for your time and support. To start the survey now, go to Question 1 below, OR if you do not want to take the survey at this time, please click on the EXIT SURVEY button.

ALL DATA IS FOR THE 2019 YEAR

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Part 1 Background Information and Involvement in Charter Boat Fishing

1. Did you operate a charter fishing business during the calendar year 2019?

- Full time
- Part time
- No

2. How many years have you worked in the Charter Boat Industry?

_____ years

3. How long have you held a licence in the charter boat industry? (Licence can be leased or owned.)

_____ years

4. Are you currently a member of the Charter Boat Owners and Operators Association (CBOOA) currently known as Marine Tourism WA (MTWA).?

- Yes
- No
- Not Sure

5. Do you have other businesses/occupations in addition to charter boat operation? (e.g. farming, commercial fishing)?

- Yes
- No

6. Could you please give a brief description of these other activities? (e.g. farming, commercial fishing)?

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7. Could you please indicate your age?

- Under 25
 26-35
 36-45
 46-55
 56-65
 Over 65

8. Could you indicate how many FTOL licences you currently hold and their approximate market value?

	Bioregion Covered by FTOL)	Approximate market Value (\$)	FTOL Number (optional)
FTOL Licence 1			
FTOL Licence 2			
FTOL Licence 3			
FTOL Licence 4			

9. Could you indicate how many RTOL licences you currently hold and their approximate market value?

	Bioregion Covered by RTOL)	Approximate market Value (\$)	RTOL Number (optional)
RTOL Licence 1			
RTOL Licence 2			
RTOL Licence 3			
RTOL Licence 4			

10. What is the FTOL or RTOL pax capacity of your boat? Please select the appropriate box.

	0-5 persons	6-10 persons	11-15 persons	16-20 persons	Above 20 persons
Boat 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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11. How long is your boat?

	Boat Length (metres)
Boat 1	
Boat 2	
Boat 3	

12. What is the HP of your boat?

	Horsepower (HP)
Boat 1	
Boat 2	
Boat 3	

Part 2 Charter Boat Fishing Activity

13. In which of the following Bioregions did you operate in 2019?

- North Coast (Pilbara/Kimberley)
- Gascoyne Coast
- West Coast
- South Coast

14. What best describes the primary focus for your charter operations in 2019?

- Charter fishing only
- Charter fishing combined other tourism related charter activities (e.g. whale watching)
- Other (please specify)

15. Could you please indicate the name and location of your home port during 2019 and how many months you operated fishing charters from this home port?

	Port Name	Number of Months	Bioregion
Home Port			

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16. Do you operate from any other ports in addition to your home port in 2019?

- Yes
 No

17. During 2019, which ports in addition to your home port did you operate from for your charter fishing operations? Could please enter the port name and indicate how many months you operated from these ports?

	Port Name	Number of Months	Bioregion
Port 1			
Port 2			
Port 3			
Port 4			
Port 5			
Port 6			

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Part 3 Expenditure

- 18.** Please provide estimates of your direct operating costs (excluding GST) associated with operating in the Charter Boat fishery for the whole of the 2019 calendar year. **Only include those expenditures directly associated with charter fishing activities.**

Please also provide estimates of the percent of your direct operating costs (excluding GST) that you incurred in each Bioregion for the whole of the 2019 calendar year. The percents in each row should sum to 100.

	Annual 2019 Cost \$ excl GST	% Spent in North Coast (Pilbara/ Kimberley) Bioregion	% Spent in Gascoyne Bioregion	% Spent in West Coast Bioregion	% Spent in South Coast Bioregion
Boat fuel					
Bait and ice					
Fishing tackle					
Skipper fees or wages					
Crew wages					
Provisions and catering					
Fisheries Licence Fees					
Boat repairs and maintenance					
Mooring and pen fees					
Boat Survey costs					
Protective clothing					
Uniforms					
Advertising and promotion					
Travel and Accommodation					
Other direct costs (please describe)					

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19. Please provide estimates of your annual administrative costs associated with operating in the Charter Boat fishery for the whole of the 2019 calendar year.
For these administrative costs, **only include the amount that can be attributed to Charter Boat fishing activities** and please provide values exclusive of GST.

	Annual 2019 Cost\$ (excl GST)
Insurances - vessels	
Insurances other - trip insurance, office insurance	
Legal and accounting services	
Communication –telephone, email, website maintenance	
Power	
Repairs and maintenance to buildings/plant	
Rates	
Rent	
Leasing charges and fees	
Interest and borrowing costs	
Travel and accommodation	
Membership, association expenses	
AMSA fees including surveyor fees	
Admin staff wages	
Other expenses (specify) _____	

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20. How many people are employed in your Charter Boat operations (average for calendar year 2019). Please include yourself, paid employees and unpaid family helpers involved in running your charter fishing business, whether they are involved in actual fishing time, maintenance of fishing equipment, or the management (e.g. bookkeeping, attending meetings etc.) of the charter fishing operations? Could you please indicate average weeks per year and hours per week for full time, part time or casual staff?

	Number of Persons	Average Weeks per Year per Person	Average hours per Week per Person
Full time			
Part time			
Casual			
Seasonal workers			

21. How many days in 2019 were spent on these activities by people who were not paid a wage (assuming an average of 8 hours per business day).

	Days
You (the licence holder)	
Members of your family (unpaid)	
Other unpaid labour	

22. How many years old is your boat?

	Boat Age (years)
Boat 1	
Boat 2	
Boat 3	

23. What do you estimate the current market value of your boat to be?

	Value of Boat (\$)	Value of Tenders (\$)
Boat 1		
Boat 2		
Boat 3		

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24. Could you please estimate the current value of all non-boat capital in your Charter Boat business (i.e. vehicles, trailers, equipment, fridges, sheds etc.).
Could you also indicate what percent of its use is devoted to the Charter Fishing Business?

	Non-Boat Assets \$	% of time devoted to Charter Fishing Business
Value of Non-Boat Capital		

25. For each trip duration that you operated in 2019, please record the number of trips, the average number of clients and the average price per client. Leave rows that do not apply blank.

	No. of trips in 2019	Average Number of clients per trip	Average price paid per client \$
Half day (< 6 hours)			
Single day (6-12 hours)			
Overnight (> 12 hours)			
Overnight (2 nights)			
Overnight (3 nights)			
Overnight (4 nights)			
Overnight (5 nights)			
Overnight (6 nights)			
Overnight (7 nights)			
Overnight (8 nights)			
Overnight (9 nights)			
Overnight (10 nights)			
Overnight (>10 nights)			

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26. Did you operate standalone rock lobster charter tours during 2019?

- Yes
 No

27. Could please provide the following information relating to rock lobster charter activities for the calendar year 2019?

	Number of standalone rock lobster tours	Average Number of clients per tour	Average price paid per person	Departure port
Rock lobster charters				

28. On average how many lobster do you estimate were caught on each tour?

_____ lobster

29. Were your standalone rock lobster trips included in the total trips noted in the previous question?

- Yes
 No

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Part 4 Factors affecting performance

30. Below is a list of possible factors impacting your business performance. Could you please rate each from 0 to 10 scale where 0 means 'Does not impact my business', and 10 means 'Has a major impact on my business'. **Please tick the appropriate ranking.**

	0	1	2	3	4	5	6	7	8	9	10
Poor weather conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inability for customers to keep catch and freight it home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quantity of fish stocks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual charter boat licence cost	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to fishing areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Season closures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Area closures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gear restrictions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Declining interest in charter fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lack of industry promotion as a tourist activity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased competition in the Charter Boat industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of suitable boat pens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shark Depredation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of boat ramps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of boat ramps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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31. Below is a list of customer amenities that could impact your business performance. Could you please rate each from 0 to 10 scale where 0 means 'Does not impact my business', and 10 means 'Has a major impact on my business'. **Please tick the appropriate ranking.**

	0	1	2	3	4	5	6	7	8	9	10
Availability of flights in my charter trip region	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of accommodation for customers in my charter trip region	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of restaurants in my charter trip region	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of accommodation for customers in my charter trip region	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of restaurants in my charter trip region	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

32. What percentage of your clients would you estimate to be local (Western Australia) interstate clients, or international clients?
- Local _____%
 - Interstate _____%
 - International _____%

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33. Charter Boat Fishing operates within the broader fisheries management system. How well do you think you understand the current Charter Boat fishery management arrangements? Could please rate your knowledge of the management arrangements from 0 to 10 where 0 means 'well at all' and 10 means 'very well'.

Not at All										Very Well
0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

34. Have changes in fishery management regime for Charter Boat fishing in recent years made it easier or more difficult to run your Charter Boat business? Could please rate the impact of these changes from 0 to 10 where 0 means they have made business 'Much more difficult' and 10 means 'Much easier'.

More Difficult										Much Easier
0	1	2	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

35. Thinking about changes that could be made to the industry, are there any particular changes that could be made that you feel would improve the image and performance of the industry?

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36. Are you willing to have the researchers access your logbook information?

If YES could you please enter contact details below and Dr McLeod will contact you to confirm and organize an approval for DPIRD. DPIRD would then provide the data to yourself for you to send on to the researchers if you wish to do so.

If NO, leave details blank and your survey data will remain completely confidential.

Yes

No

First Name

Last Name

Phone

Email Address